













trigger, adjusting a parameter participating in picture quality so as to conform the light state;

the parameter including information used for tone reproduction curve correction; and

a signal correcting process of inputting a display signal and correcting picture quality of an input display signal in accordance with an adjusted parameter and outputting it to the driving unit;

wherein, when acquired image information shows an image that includes a great amount of halftone components, said signal correcting process makes tone reproduction curve correction according to a halftone priority characteristic, and when acquired image information shows an image or a text that includes a great amount of high range/low range components, said signal correcting process makes tone reproduction curve correction according to said high range/low range priority characteristic.

14. (Original) The recording medium recording a program as set forth in Claim 9, wherein said parameter includes information about one or more of edge enhancement processing, hue adjustment, color gain adjustment, and white balance adjustment.

15. (Previously Amended) The recording medium recording a program as set forth in Claim 18, wherein profile information about a device that has generated said display signal is stored, and said signal correcting process corrects said display signal while taking this profile into account.

16. (Previously Amended) The recording medium recording a program as set forth in Claim 18, wherein, when operational information is not input from a user continuously during a fixed time,





operable to light the display panel, and a driving unit operable to drive the display panel, the program comprising:

an image information acquisition process of acquiring image information in the display signal;

~~a parameter adjusting process of, with a variation in a light state of the lighting unit as a trigger,~~ adjusting a parameter participating in picture quality ~~so as to conform to the light state in~~ accordance with both a variation in a light state of the lighting unit and the acquired image information in the display signal; and

a signal correcting process of inputting a the display signal and correcting picture quality of ~~an~~ the input display signal in accordance with ~~an~~ the adjusted parameter and outputting it to the drive unit;

~~wherein the parameter includes information on at least one of edge enhancement processing, hue adjustment, and color gain adjustment.~~